



Charlie Johns' Customer Loyalty TRAIL MARKER REWARDS PROGRAM



TERMS AND CONDITIONS

Agreement to Terms: By applying for and using the **Trail Marker Rewards Program** key tag, the participant agrees to be bound by the current **Trail Marker Rewards Program** Rewards Terms & Conditions, a copy of which can be obtained at Charlie Johns Store or www.charliejohns.com. Customers must complete and submit the **Trail Marker Rewards** Member Application in order to receive and use the **Trail Marker Rewards** key tag.

- **Trail Marker Rewards** Members receive a \$5.00 Rewards Certificate after each 250 points accrued (every \$250 in qualified Charlie Johns Store purchases. Please see **Non-qualifying purchases** below).
- Key tag must be scanned at time of purchase in order for points to accumulate.
- Rewards Certificates may be redeemed as a discount on a future Charlie Johns Store qualified purchase prior to the expiration date of the certificate, (see **Non-qualifying purchases** below), and may be used only once.
- Minimum qualified purchase for certificate redemption is \$5.00.
- Rewards Certificates expire 6-months from printed certificate date.
- 250 points will be reduced from your point balance when your \$5.00 Rewards Certificate is printed.
- Lost, stolen or mutilated Rewards Certificates cannot be replaced.
- Rewards Certificates may not be used as cash to pay any house account balance due.
- **Trail Marker Rewards Program** is not available to businesses, municipalities, or not-for-profit organizations.
- Charlie Johns Store may offer additional discounts or specials to **Trail Marker Rewards** Members from time to time. Key tag must be scanned at time of purchase to take advantage of these specials. These discounts will be communicated via email and/or in-store signage.
- Any **Trail Marker Rewards** member may be disqualified from participation in the program and all points and rewards may be eliminated due to violation of Charlie Johns **Trail Marker Rewards Program** Terms and Conditions or fraudulent activity.
- Charlie Johns Store reserves the right to modify, restrict, waive or terminate the Program or any features of the Program at any time without prior notice.
- For further questions or clarifications, please call 518-548-7451.

Non-qualifying purchases include beer, tobacco, gift cards, tax, money orders, lotto/lottery tickets, video rentals, dry cleaning or any other third-party services, and purchases made at the outdoor living/garden center. These purchases will not accumulate points and are not valid for Rewards Certificate redemption.

PRIVACY POLICY

Charlie Johns Store is committed to providing customers with the highest level of customer care by continuously improving our services, quality products and image. The information gathered by our **Trail Marker Rewards Program** will be used in furtherance of that mission. We will not release any member's name or personal information to any list service, manufacturer or other third party. This information will be held in the strictest of confidence.